

WordPress Links

Topics : [Wordpress](#)

Written on [December 15, 2023](#)

In WordPress, "Links" typically refer to the functionality associated with managing and displaying links on your site. Links can be organized into categories and can include both external links and internal links to other pages or posts on your WordPress site.

Here's a breakdown of managing links in WordPress:

Adding and Managing Links:

1. Access the Links Section:

- Log in to your WordPress Dashboard.
- In the left sidebar, find and click on "Links." Note that in newer versions of WordPress, this functionality is often found under "Tools" > "Links."

2. Add a New Link:

- On the Links page, you can add a new link by clicking on the "Add New" button.
- Enter the URL of the link, the link text (the text that will be displayed on your site), and choose a category if you want to organize your links.

3. Manage Links:

- The "Links" section allows you to manage your links. You can edit or delete existing links, and you can organize them into categories.

Displaying Links on Your Website:

1. Using the Links Widget:

- You can add the "Links" or "Blogroll" widget to your sidebar or any widgetized area. This widget displays a list of your links.

2. Using the Links Shortcode:

- You can use the `[links]` shortcode to display a list of links in a post or page.

Customizing Links URL Structure:

1. Permalinks:

- You can customize the structure of your links' URLs by going to "Settings" > "Permalinks" in your WordPress Dashboard. However, this primarily affects the permalink structure of your pages and posts rather than the links you manage through the Links feature.

WordPress Permalink Settings interface. The left sidebar shows the 'Permalinks' menu item highlighted. The main content area shows the 'Permalink structure' section with 'Day and name' selected. Below it are 'Optional' fields for 'Category base' and 'Tag base'. A 'Save Changes' button is at the bottom.

Permalink Settings

WordPress offers you the ability to create a custom URL structure for your permalinks and archives. Custom URL structures can improve the aesthetics, usability, and forward-compatibility of your links. A [number of tags are available](#), and here are some examples to get you started.

Common Settings

Select the permalink structure for your website. Including the `%postname%` tag makes links easy to understand, and can help your posts rank higher in search engines.

Permalink structure

- ☐ Plain
`http://localhost:88/wordpress/?p=123`
- ☒ Day and name
`http://localhost:88/wordpress/2023/12/15/sample-post/`
- ☐ Month and name
`http://localhost:88/wordpress/2023/12/sample-post/`
- ☐ Numeric
`http://localhost:88/wordpress/archives/123`
- ☐ Post name
`http://localhost:88/wordpress/sample-post/`
- ☐ Custom Structure
`http://localhost:88/wordpress /%year%/%monthnum%/%day%/%postname%/`

Available tags:

`%year%` `%monthnum%` `%day%` `%hour%` `%minute%` `%second%` `%post_id%` `%postname%` `%category%` `%author%`

Optional

If you like, you may enter custom structures for your category and tag URLs here. For example, using `topics` as your category base would make your category links like `http://localhost:88/wordpress/topics/uncategorized/`. If you leave these blank the defaults will be used.

Category base

Tag base

Save Changes

Thank you for creating with [WordPress](#)

Version 6.4.2

© Copyright **Aryatechno**. All Rights Reserved. Written tutorials and materials by [Aryatechno](#)